



For Immediate Release

For more information contact:

Larry Gordon
Vice President of Marketing
Larry@greenplatformcorp.com
2455 Old Middlefield Way #S
Mountain View, CA 94043-2349
Ph: +1-650-400-6818

Green Platform Named Finalist for Prestigious 2010 Green Enterprise IT Award

Mountain View, California - April 26, 2010 – Green Platform Corporation, a Silicon Valley startup offering new anti-vibration technologies that significantly improve storage performance has been named a finalist for the Uptime Institute's *Green Enterprise IT (GEIT) Awards* in the category of most Audacious Idea (symposium.uptimeinstitute.com/green-enterprise-it-award-categories-geit-symposium-2010/2010-geit-finalists), the Uptime Institute revealed. As a finalist Green Platform will be recognized and the winners will be announced at the Uptime Institute Symposium 2010, May 17-19th in New York City. The GEIT awards are the Uptime Institute's highest honor given to projects, ideas, and products that significantly improve energy productivity and resource use in IT.

The Green Platform Difference

Green Platform Corporation (GPC) (www.greenplatformcorp.com) drastically improves the long standing issue of the storage performance bottleneck by removing vibration from storage servers. Even though storage capacity has grown enormously, ever faster servers remain underutilized because the read/write performance of Hard Disk Drives (HDDs) has not kept pace. Data center operators have been forced to overprovision HDDs for performance reasons rather than for capacity needs.

Green Platform's initial product, the AVR-1000™ Anti-vibration Rack™ uses carbon fiber and other advanced composites to dissipate vibration across the critical frequency range that impacts HDD's performance. The AVR-1000™ Anti-vibration Rack™ mitigates the harmful impact that normal levels of data center vibration have on the operation of HDDs, resulting in faster read/write times. By eliminating the "vibration penalty" in standard steel racks, the AVR-1000™ can double the random read performance of HDDs effectively reducing the number of storage racks as well as the energy and real estate they require by half.

"We are honored to be one of the two finalists for the top award in the most Audacious Idea category against none other than Microsoft!" said Gus Malek-Madani, CEO of Green Platform. "Steel racks permit vibration, but ours mitigate it. No one else in the marketplace has such a simple solution to this complex problem."

The Uptime Institute (uptimeinstitute.org) is a leading independent think tank and research body serving the global data center industry. The GEIT Awards showcase organizations that are pioneering energy-efficiency improvements in their IT and data center operations, or that provide technology that can significantly reduce energy consumption.

Green Platform Corporation

2455 Old Middlefield Way #S, Mountain View, CA 94043
Tel: 650-967-4628 www.greenplatformcorp.com Fax: 650-967-4638